

Ad Sizes

OLD-HOUSE JOURNAL

Trim size 8.1875" x 10.875"

Live Area: Allow 1/4" from trim on all sides



2 Page Spread

bleed 16.625" x 11.125"

non-bleed 15.3125" x 9.8125"

Full Page

Bleed 8.4375" x 11.125"

Non-bleed 7.125" x 9.8125"

Partials

2/3 vertical 4.6875" x 9.8125"

1/2 horizontal 7.125" x 4.75"

1/2 vertical 3.375" x 9.8125"

1/2 island 4.6875" x 7.125"

1/3 square 4.6875" x 4.75"

1/3 vertical 2.25" x 9.8125"

1/4 vertical 3.4843" x 4.75"

1/16 horizontal 4.6875" x 2.2343"

1/6 vertical 2.2646" x 4.75"

1/12 square 2.2656" x 2.2343"

OLD-HOUSE JOURNAL'S TRADITIONAL PRODUCTS

Trim size 9" x 10.875"

Live Area: Allow 1/4" from trim on all sides



2 Page Spread

bleed 18.25" x 11.125"

non-bleed 16.5" x 9.75"

Full Page

Bleed 9.25" x 11.125"

Non-bleed 7.5" x 9.75"

Partials

2/3 vertical 4.937" x 9.75"

1/2 vertical 3.664" x 9.75"

1/2 horizontal 7.5" x 4.687"

1/2 island 4.937" x 7.1875"

1/3 square 4.937" x 4.687"

1/3 vertical 2.375" x 9.75"

1/4 vertical 3.664" x 4.687"

1/6 horizontal 4.937" x 2.1875"

1/6 vertical 2.375" x 4.687"

1/12 square 2.375" x 2.1875"

OLD-HOUSE JOURNAL'S RESTORATION DIRECTORY

Trim size 8.1875" x 10.875"

Live Area: Allow 1/4" from trim on all sides



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non-bleed 15.3125" x 9.8125"

Full Page

Bleed 8.4375" x 11.125"

Non-bleed 7.125" x 9.8125"

Partials

2/3 vertical 4.6875" x 9.8125"

1/2 horizontal 7.125" x 4.75"

1/2 vertical 3.375" x 9.8125"

1/2 island 4.6875" x 7.125"

1/3 square 4.6875" x 4.75"

1/3 vertical 2.25" x 9.8125"

1/4 vertical 3.4843" x 4.75"

1/16 horizontal 4.6875" x 2.2343"

1/6 vertical 2.2646" x 4.75"

1/12 square 2.2656" x 2.2343"